

# **TFT LCD Tentative Specification**

# **MODEL NO.: V315B3 – LN3**

Customer:
Approved by:
Note:

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# **REVISION HISTORY**

	REVISION HISTORY							
Version	Date	Page (New)	Section					
Ver 0.0	Oct 31,'08	(New) All	All	Tentative Specification was first issued.				



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## 1. GENERAL DESCRIPTION

#### 1.1 OVERVIEW

V315B3- LN3 is a 31.5" TFT Liquid Crystal Display module with 6U-CCFL Backlight unit and 1ch-LVDS interface. This module supports 1366 x 768 WXGA format and can display 16.7M colors.

#### 1.2 FEATURES

- -High brightness (450 nits)
- Ultra-high contrast ratio (2500:1)
- Faster response time (6.5ms)
- High color saturation NTSC 72%
- Ultra wide viewing angle: 176(H)/176(V) (CR>20) with Super MVA technology
- DE (Data Enable) only mode
- LVDS (Low Voltage Differential Signaling) interface
- Color reproduction (nature color)
- Low color shift function

#### 1.3 APPLICATION

- TFT LCD TVs
- Multi-Media Display

#### 1.4 GENERAL SPECIFICATIONS

Item	Specification	Unit	Note
Active Area	697.6845 (H) x 392.256 (V) (31.51" diagonal)	mm	(1)
Bezel Opening Area	703.8 (H) x 398.4 (V)	mm	(1)
Driver Element	a-si TFT active matrix	-	
Pixel Number	1366 x R.G.B. x 768	pixel	
Pixel Pitch (Sub Pixel)	0.17025(H) x 0.51075 (V)	mm	
Pixel Arrangement	RGB vertical stripe	-	
Display Colors	16.7M	color	
Display Operation Mode	Transmissive mode / Normally black	-	
Surface Treatment	Anti-Glare coating (Haze 17%), Hard coating (2H)	ı	

#### 1.5 MECHANICAL SPECIFICATIONS

It	Item		Тур.	Max.	Unit	Note
	Horizontal(H)	759	760	761	mm	(1)
Module Size	Vertical(V)	449	450	451	mm	(1)
	Depth(D)	40.1	41.1	42.1	mm	
We	Weight		6200		g	

Note (1) Please refer to the attached drawings for more information of front and back outline dimensions.



Global LCD Panel Exchange Center

Issued Date: Oct. 31, 2008 Model No.: V315B3 - LN3

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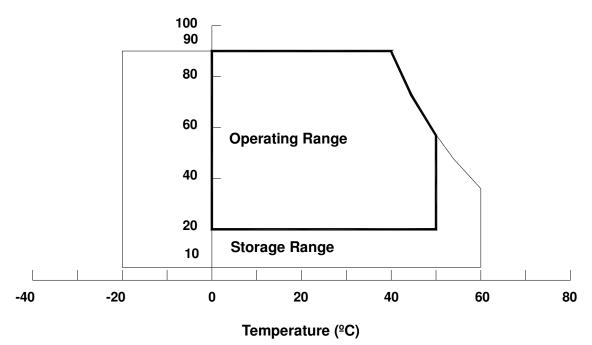
# 2. ABSOLUTE MAXIMUM RATINGS

#### 2.1 ABSOLUTE RATINGS OF ENVIRONMENT

Item	Symbol	Va	Unit	Note	
item	Syllibol	Min.	Max.	Offic	Note
Storage Temperature	T <sub>ST</sub>	-20	+60	oC	(1)
Operating Ambient Temperature	T <sub>OP</sub>	0	(+50)	ōC	(1), (2)
Shock (Non-Operating)	S <sub>NOP</sub>	-	50	G	(3), (5)
Vibration (Non-Operating)	$V_{NOP}$	-	1.0	G	(4), (5)

- Note (1) Temperature and relative humidity range is shown in the figure below.
  - (a) 90 %RH Max. (Ta  $\leq$  40  ${}^{\circ}$ C).
  - (b) Wet-bulb temperature should be 39 °C Max. (Ta > 40 °C).
  - (c) No condensation.
- Note (2) The maximum operating temperature is based on the test condition that the surface temperature of display area is less than or equal to 65 °C with LCD module alone in a temperature controlled chamber. Thermal management should be considered in final product design to prevent the surface temperature of display area from being over 65 °C. The range of operating temperature may degrade in case of improper thermal management in final product design.
- Note (3) 11 ms, half sine wave, 1 time for  $\pm X$ ,  $\pm Y$ ,  $\pm Z$ .
- Note (4) 10 ~ 200 Hz, 10 min, 1 time each X, Y, Z.
- Note (5) At testing Vibration and Shock, the fixture in holding the module has to be hard and rigid enough so that the module would not be twisted or bent by the fixture.







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# 2.2 PACKAGE STORAGE

When storing modules as spares for a long time, the following precaution is necessary.

- (a) Do not leave the module in high temperature, and high humidity for a long time. It is highly recommended to store the module with temperature from 0 to 35℃ at normal humidity without condensation.
- (b) The module shall be stored in dark place. Do not store the TFT-LCD module in direct sunlight or fluorescent light.

#### 2.3 ELECTRICAL ABSOLUTE RATINGS

# 2.3.1 ELECTRICAL ABSOLUTE RATINGS (OPEN CELL)

Itom	Symbol	Value		Unit	Note
Item	Symbol	Min	Max	UIIIL	
	VAA	-0.3	+17.0	V	
Power Supply Voltage	VGH	-0.3	+30.0	V	(1)
	VGL	-10.0	-0.3	V	(1)
Logic Input Voltage	V <sub>IN</sub>	-0.3	4.0	V	

Note (1) Permanent damage to the device may occur if maximum values are exceeded. Function operation should be restricted to the conditions described under Normal Operating Conditions.

#### 2.3.2 BACKLIGHT UNIT

Itom	Symbol	Value		Value		Unit	Note
Item	Syllibol	Min.	Max.	Offic	Note		
Lamp Voltage	V <sub>W</sub>	_	3000	$V_{RMS}$			
Power Supply Voltage	$V_{BL}$	0	30	V	(1)		

Note (1) Permanent damage to the device may occur if maximum values are exceeded. Functional operation should be restricted to the conditions described under normal operating conditions.

Note (2) No moisture condensation or freezing.



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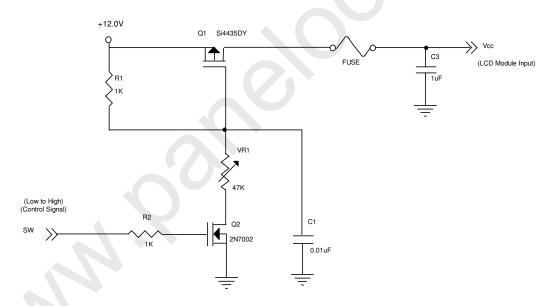
# 3. ELECTRICAL CHARACTERISTICS

#### 3.1 TFT LCD MODULE

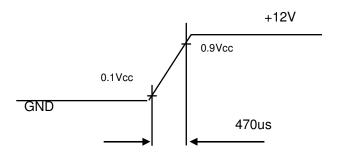
	Daramet	Or.	Cymbol		Value		Unit	Note
Parameter		Symbol	Min.	Тур.	Max.	Offic	Note	
Power Supply Voltage		V <sub>CC</sub>	11.4	12.0	12.6	V	(1)	
Power Su	pply Ripple Vo	Itage	$V_{RP}$	-	-	100	mV	
Rush Curi	rent		I <sub>RUSH</sub>	-	-	3.4	Α	(2)
		White		-	0.37	0.44	Α	
Power Su	pply Current	Black	$I_{CC}$	-	0.26	-	Α	(3)
	Vertical Stripe			-	0.35	-	Α	
	Differential In	put High	$V_{LVTH}$	_	_	+100	mV	
LVDS	Threshold Vol	ltage	V LVTH	_	_	+100	IIIV	
Interface	Differential In		$V_{LVTL}$	-100	_		mV	
interrace	Threshold Voltage		V LVTL	-100	_		IIIV	
Common Input Voltage		ıt Voltage	$V_{LVC}$	1.125	1.25	1.375	V	
	Terminating Resistor		R⊤	-	100	-	ohm	
CMOS	Input High Th	reshold Voltage	$V_{IH}$	2.7	- 1	3.3	V	
interface	Input Low Thr	eshold Voltage	$V_{IL}$	0	-	0.7	V	

Note (1) The module should be always operated within above ranges.

Note (2) Measurement Conditions:

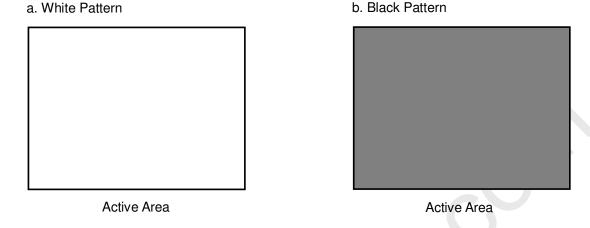


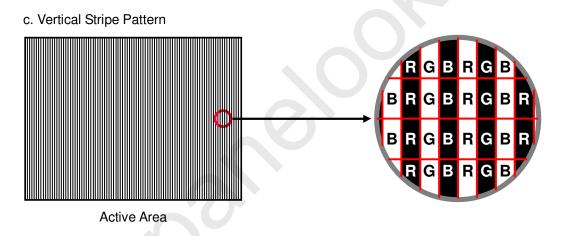
# Vcc rising time is 470us



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Note(3) The specified power supply current is under the conditions at Vcc =12V, Ta = 25  $\pm$  2  $^{\circ}$ C, f<sub>v</sub> = 60 Hz, whereas a power dissipation check pattern below is displayed.





## 3.2 BACKLIGHT INVERTER UNIT

# 3.2.1 CCFL (Cold Cathode Fluorescent Lamp) CHARACTERISTICS (Ta = 25 ± 2 °C)

Parameter	Symbol		Value	Unit	Note	
Farameter	Syllibol	Min.	Тур.	Max.	Offic	Note
Lamp Voltage	$V_W$	1620	1800	1980	$V_{RMS}$	$I_L = 7.5 \text{mA}$
Lamp Current	Iμ	6.8	7.5	8.2	$mA_RMS$	(1)Hot side
Laman Ctartina Valtaga	V	-	-	3200	$V_{RMS}$	(2), Ta = 0 °C
Lamp Starting Voltage	Vs	-	-	2800	$V_{RMS}$	(2), Ta = 25 °C
Operating Frequency	Fo	40	-	70	KHz	(3)
Lamp Life Time	$L_BL$	50,000		-	Hrs	(4)

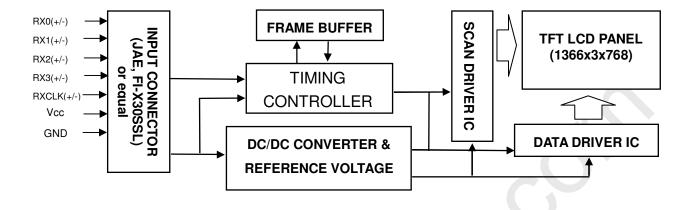




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# 4. BLOCK DIAGRAM

# **4.1 TFT LCD MODULE**







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# 5. INTERFACE PIN CONNECTION

#### **5.1 TFT LCD MODULE**

# **CNF1 Connector Pin Assignment**

Pin No.	Symbol	Description	Note
1	VCC	Power supply: +12V	
2	VCC	Power supply: +12V	
3	VCC	Power supply: +12V	
4	VCC	Power supply: +12V	
5	GND	Ground	
6	GND	Ground	
7	GND	Ground	
8	GND	Ground	
9	SELLVDS	Select LVDS data format	(2)
10	ODSEL	Overdrive Lookup Table Selection	(3)
11	GND	Ground	
12	RX0-	Negative transmission data of pixel 0	
13	RX0+	Positive transmission data of pixel 0	
14	GND	Ground	
15	RX1-	Negative transmission data of pixel 1	
16	RX1+	Positive transmission data of pixel 1	
17	GND	Ground	
18	RX2-	Negative transmission data of pixel 2	
19	RX2+	Positive transmission data of pixel 2	
20	GND	Ground	
21	RXCLK-	Negative of clock	
22	RXCLK+	Positive of clock	
23	GND	Ground	
24	RX3-	Negative transmission data of pixel 3	
25	RX3+	Positive transmission data of pixel 3	
26	GND	Ground	
27	NC	No connection	(4)
28	NC	No connection	(4)
29	GND	Ground	
30	GND	Ground	

Note (1) Connector type: FI-X30SSL-HF(JAE) or compatible

Note (2) Ground or OPEN: VESA, High: JEIDA LVDS format

Please refer to 5.5 LVDS INTERFACE

Note (3) Overdrive lookup table selection. The Overdrive lookup table should be selected in accordance to the frame rate to optimize image quality.

ODSEL	Note
L or Open	Lookup table was optimized for 60 Hz frame rate.
Н	Lookup table was optimized for 50 Hz frame rate.

Note (4) Reserved for internal use. Left it open.





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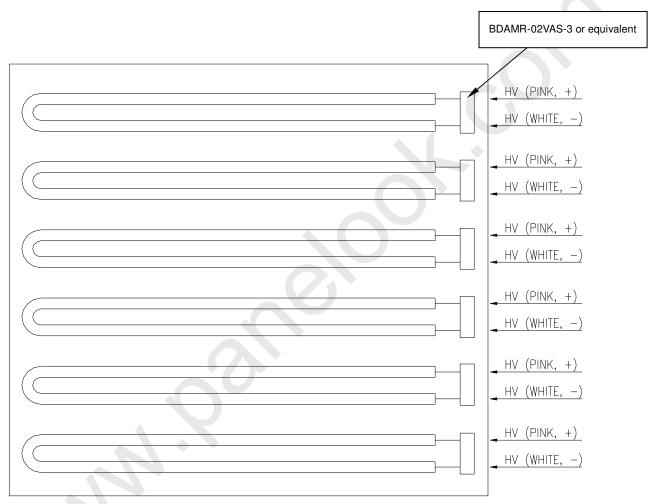
# **5.2 BACKLIGHT UNIT**

The pin configuration for the housing and leader wire is shown in the table below.

CN2-CN7 (Housing): BDAMR-02VAS-3 or equivalent

Pin No.	Symbol	Description	Wire Color
1	HV	High Voltage	PINK
2	HV	High Voltage	WHITE

Note (1) The backlight interface housing for high voltage side is a model BDAMR-02VAS-3, manufactured by JST or equivalent. The mating header on inverter part number is SM02-BDAS-3-TB

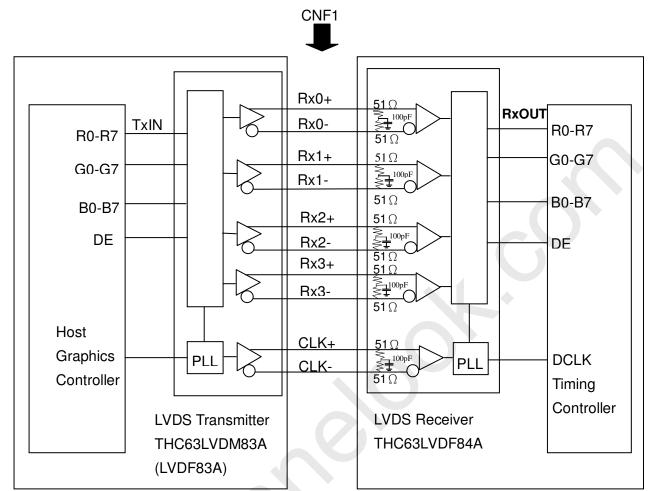






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# **5.3 BLOCK DIAGRAM OF INTERFACE**



R0~R7 : Pixel R Data ,
G0~G7 : Pixel G Data ,
B0~B7 : Pixel B Data ,
DE : Data enable signal

Note (1) The system must have the transmitter to drive the module.

Note (2) LVDS cable impedance shall be 50 ohms per signal line or about 100 ohms per twist-pair line when it is used differentially.





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# **5.4 LVDS INTERFACE**

5.4 LVDS INTERFACE												
	SIGI	SIGNAL TRANSMITTER THC63LVDM83A			INTERI CONNE			CEIVER 3LVDF84A	TFT CONTROL INPUT			
	SELLVDS=		PIN	INPUT	Host	TFT-LCD	PIN	OUTPUT	SELLVDS=			
	L or OPEN	Н							L or OPEN	=H		
	R0	R2	51	TxIN0			27	Rx OUT0	R0	R2		
	R1	R3	52	TxIN1			29	Rx OUT1	R1	R3		
	R2	R4	54	TxIN2	TA OUT0+	Rx 0+	30	Rx OUT2	R2	R4		
	R3	R5	55	TxIN3			32	Rx OUT3	R3	R5		
	R4	R6	56	TxIN4			33	Rx OUT4	R4	R6		
	R5	R7	3	TxIN6	TA OUT0-	Rx 0-	35	Rx OUT6	R5	R7		
	G0	G2	4	TxIN7			37	Rx OUT7	G0	G2		
	G1	G3	6	TxIN8			38	Rx OUT8	G1	G3		
	G2	G4	7	TxIN9			39	Rx OUT9	G2	G4		
	G3	G5	11	TxIN12	TA OUT1+	Rx 1+	43	Rx OUT12	G3	G5		
	G4	G6	12	TxIN13			45	Rx OUT13	G4	G6		
	G5	G7	14	TxIN14			46	Rx OUT14	G5	G7		
	В0	B2	15	TxIN15	TA OUT1-	Rx 1-	47	Rx OUT15	В0	B2		
	B1	В3	19	TxIN18			51	Rx OUT18	B1	В3		
24	B2	B4	20	TxIN19			53	Rx OUT19	B2	B4		
bit	В3	B5	22	TxIN20			54	Rx OUT20	В3	B5		
	B4	B6	23	TxIN21	TA OUT2+	Rx 2+	55	Rx OUT21	B4	B6		
	B5	B7	24	TxIN22			1	Rx OUT22	B5	В7		
	DE	DE	30	TxIN26			6	Rx OUT26	DE	DE		
	R6	R0	50	TxIN27	TA OUT2-	Rx 2-	7	Rx OUT27	R6	R0		
	R7	R1	2	TxIN5			34	Rx OUT5	R7	R1		
	G6	G0	8	TxIN10			41	Rx OUT10	G6	G0		
	G7	G1	10	TxIN11			42	Rx OUT11	G7	G1		
	В6	В0	16	TxIN16	TA OUT3+	Rx 3+	49	Rx OUT16	В6	В0		
	В7	B1	18	TxIN17			50	Rx OUT17	B7	B1		
	RSVD 1	RSVD 1	25	TxIN23			2	Rx OUT23	NC	NC		
	RSVD 2	RSVD 2	27	TxIN24	TA OUT3-	Rx 3-	3	Rx OUT24	NC	NC		
4	RSVD 3	RSVD 3	28	TxIN25			5	Rx OUT25	NC	NC		
	DC	LK	31	TxCLK IN	TxCLK OUT+	RxCLK IN+	26	RxCLK	DCLK			
					TxCLK OUT-	RxCLK IN-		OUT				

R0~R7: Pixel R Data (7; MSB, 0; LSB)

G0~G7: Pixel G Data (7; MSB, 0; LSB)

B0~B7: Pixel B Data (7; MSB, 0; LSB)

DE: Data enable signal

Notes(1) RSVD(reserved)pins on the transmitter shall be "H" or ("L" or OPEN)





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# 5.5 COLOR DATA INPUT ASSIGNMENT

The brightness of each primary color (red, green and blue) is based on the 8-bit gray scale data input for the color. The higher the binary input, the brighter the color. The table below provides the assignment of color versus data input.

												Da	ata	Sigr	nal										
	Color	Red				Green						Blue													
	_	R7	R6	R5	R4	R3	R2	R1	R0	G7	G6	G5	G4	G3	G2	G1	G0	В7	B6	B5	B4	ВЗ	B2	B1	В
	Black	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	(
	Red	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	(
	Green	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	1
3asic	Blue	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	
Colors	Cyan	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
	Magenta	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	
	Yellow	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	
	White	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
	Red(0) / Dark	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	Red(1)	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Gray	Red(2)	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Scale	:	:	:	:	:	:	:	:		:		:	): 	:	:	:	:	:	:	:	:	:	:	:	
Of	:	:	:	:	:	:	:	:	·	:	·		:	:	:	:	:	:	:	:	:	:	:	:	
Red	Red(253)	1	1	1	1	1	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
icu	Red(254)	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	Red(255)	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	Green(0) / Dark	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	Green(1)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	
Gray	Green(2)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	
Scale	:	:	:			:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	
Of	:	<u>\:</u>	:	:		:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	
Green	Green(253)	0	0	0	0	0	0	0	0	1	1	1	1	1	1	0	1	0	0	0	0	0	0	0	
arcen	Green(254)	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	
	Green(255)	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	
	Blue(0) / Dark	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	Blue(1)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Gray	Blue(2)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	
Scale	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	
Of	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	
3lue	Blue(253)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	0	
טוע	Blue(254)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	
	Blue(255)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	

Note (1) 0: Low Level Voltage, 1: High Level Voltage



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## 6. INTERFACE TIMING

#### **6.1 INPUT SIGNAL TIMING SPECIFICATIONS**

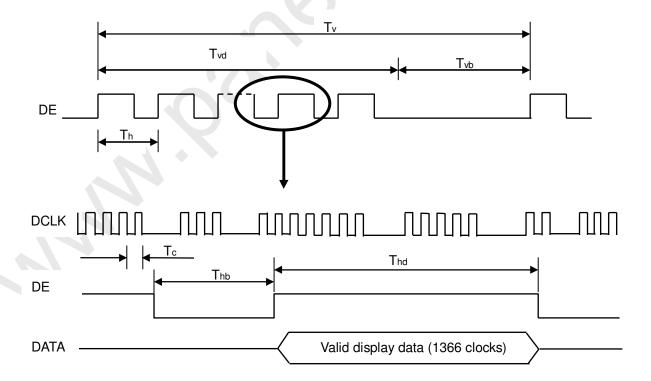
The input signal timing specifications are shown as the following table and timing diagram.

1 3 3 1			0		0 0		
Signal	Item	Symbol	Min.	Typ.	Max.	Unit	Note
	Frequency	1/Tc	60	76	82	MHz	
LVDS Receiver Clock	Input cycle to cycle jitter	l i i i Trcl		-	200	ps	
LVDS Receiver Data	Setup Time	Tlvsu	600	-	-	ps	
LVD3 Neceiver Data	Hold Time	Tlvhd	600	-	-	ps	
	Frame Rate	Fr5	47	50	53	Hz	(2)
	riame nate	Fr6	57	60	63	Hz	(=)
Vertical Active Display Term	Total	Tv	778	806	888	Th	Tv=Tvd+Tvb
	Display	Tvd	768	768	768	Th	-
	Blank	Tvb	10	38	120	Th	-
	Total	Th	1442	1560	1936	Tc	Th=Thd+Thb
Horizontal Active Display Term	Display	Thd	1366	1366	1366	Tc	_
	Blank	Thb	76	194	570	Tc	-

Note (1) Since this module is operated in DE only mode, Hsync and Vsync input signals should be set to low logic level. Otherwise, this module would operate abnormally.

(2) Please refer to 5.1 for detail information.

# INPUT SIGNAL TIMING DIAGRAM

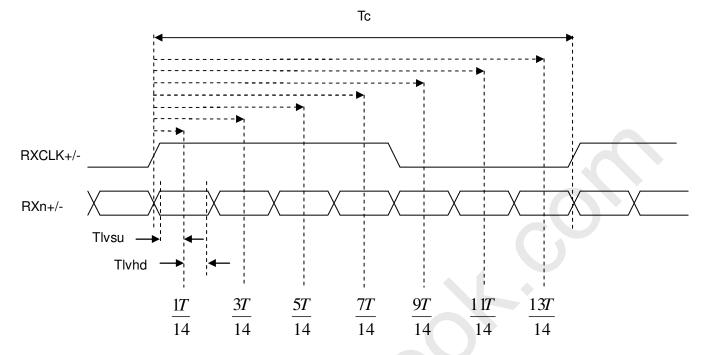






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# LVDS RECEIVER INTERFACE TIMING DIAGRAM

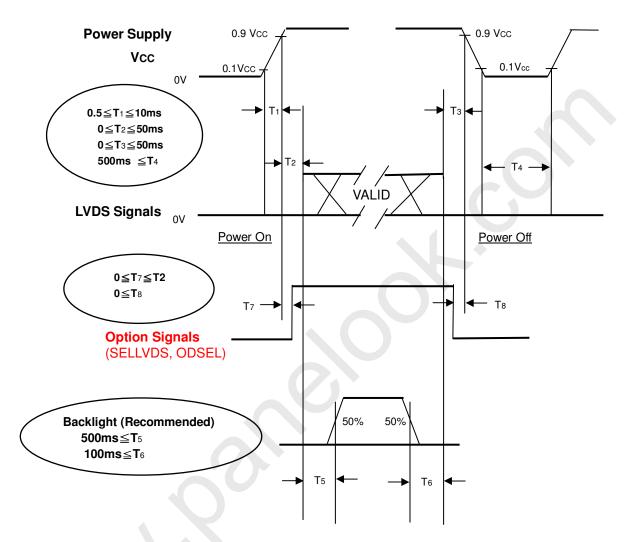




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# **6.2 POWER ON/OFF SEQUENCE**

To prevent a latch-up or DC operation of LCD module, the power on/off sequence should follow the diagram below.



Power ON/OFF Sequence

Note.

- (1)The supply voltage of the external system for the module input should follow the definition of Vcc.
- (2)Apply the lamp voltage within the LCD operation range. When the backlight turns on before the LCD operation or the LCD turns off before the backlight turns off, the display may momentarily become abnormal screen.
- (3)In case of VCC is in off level, please keep the level of input signals on the low or high impedance.
- (4)T4 should be measured after the module has been fully discharged between power off and on period.
- (5)Interface signal shall not be kept at high impedance when the power is on.



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# 7. OPTICAL CHARACTERISTICS

## 7.1 TEST CONDITIONS

Item	Symbol	Value	Unit				
Ambient Temperature	Ta	25±2	°C				
Ambient Humidity	На	50±10	%RH				
Supply Voltage	$V_{CC}$	5.0	V				
Input Signal	According to typical va	According to typical value in "3. ELECTRICAL CHARACTERISTICS"					
Lamp Current ( High side )	lμ	$7.5$ mA $\pm$ $0.7$	mA				
Oscillating Frequency (Inverter)	$F_W$	66±3	KHz				
Frame rate		60	Hz				

#### 7.2 OPTICAL SPECIFICATIONS

The relative measurement methods of optical characteristics are shown in 7.2. The following items should be measured under the test conditions described in 7.1 and stable environment shown in Note (6).

Ite	em	Symbol	Condition	Min.	Тур.	Max.	Unit	Note	
Contrast Ratio		CR		1500	2500	•	-	(2)	
Response Time		Gray to gray average			6.5	12	ms	(3)	
Center Lumina	nce of White	L <sub>C</sub>		400	450		cd/m <sup>2</sup>	(4)	
White Variation	า	δW		-	-	1.3	-	(7)	
Cross Talk		CT	$\theta_x=0^\circ$ , $\theta_Y=0^\circ$	-	-	4.0	%	(5)	
	Red	Rx	Viewing Angle at		0.640	Тур +0.03	-		
	neu	Ry		Typ -0.03	0.333		-	(6)	
	Green	Gx	Normal Direction		0.272		-		
Color		Gy			0.600		-		
Chromaticity	Blue	Bx			0.144		-		
Chilomaticity		Ву			0.065		-		
	White	Wx			0.280		-		
	VVIIILE	Wy			0.290		-		
	Color Gamut	CG		68	72		%	NTSC	
	Horizontal	$\theta_x$ +		80	88	-			
Viewing	rionzoniai	$\theta_{x}$ -	CR≥20	80	88	-	Deg.	(1)	
Angle	Vertical	$\theta_{Y}$ +	U⊓∠20	80	88	-	Deg.	(1)	
	Vertical	$\theta_{Y}$ -		80	88	-			



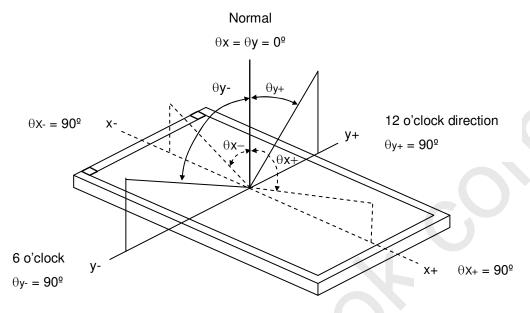
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-Note (1)Definition of Viewing Angle ( $\theta x$ ,  $\theta y$ ):

Viewing angles are measured by EZ-Contrast 160R (Eldim)



Note (2) Definition of Contrast Ratio (CR):

The contrast ratio can be calculated by the following expression.

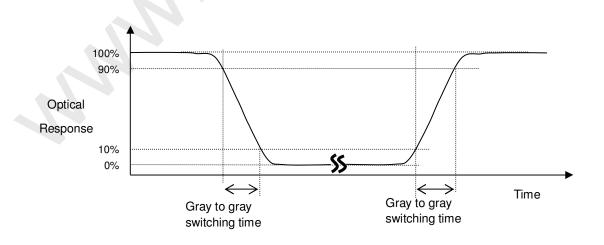
Contrast Ratio (CR) = L255 / L0

L255: Luminance of gray level 255

L 0: Luminance of gray level 0

CR = CR (5), where CR (X) is corresponding to the Contrast Ratio of the point X at the figure in Note (7).

Note (3) Definition of Gray to Gray Switching Time:





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The driving signal means the signal of luminance 0%, 20%, 40%, 60%, 80%, 100%. Gray to gray average time means the average switching time of luminance 0%,20%, 40%, 60%, 80%, 100% to each other.

Note (4) Definition of Luminance of White (L<sub>C</sub>, L<sub>AVE</sub>):

Measure the luminance of gray level 255 at center point and 5 points

$$L_C = L(5)$$

$$L_{AVE} = [L(1) + L(2) + L(3) + L(4) + L(5)] / 5_{delteted}.$$

where L (x) is corresponding to the luminance of the point X at the figure in Note (7).

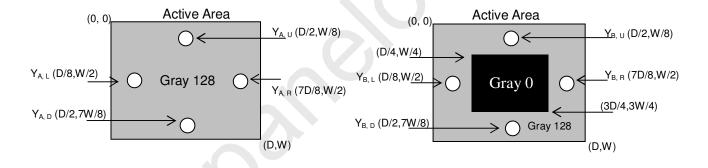
Note (5) Definition of Cross Talk (CT):

$$CT = | Y_B - Y_A | / Y_A \times 100$$
(%)

Where:

Y<sub>A</sub> = Luminance of measured location without gray level 0 pattern (cd/m²)

Y<sub>B</sub> = Luminance of measured location with gray level 0 pattern (cd/m<sup>2</sup>)

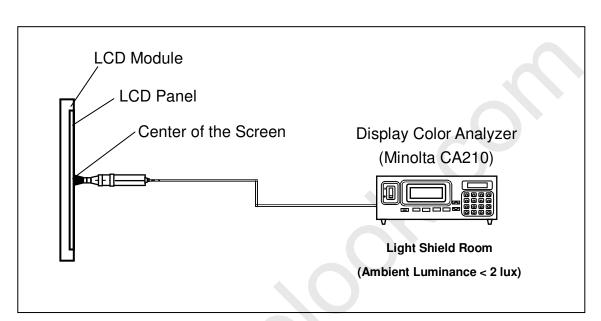




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# Note (6) Measurement Setup:

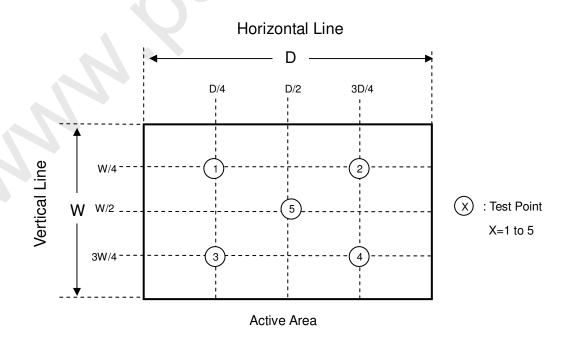
The LCD module should be stabilized at given temperature for 1 hour to avoid abrupt temperature change during measuring. In order to stabilize the luminance, the measurement should be executed after lighting Backlight for 1 hour in a windless room.



#### Note (7) Definition of White Variation ( $\delta W$ ):

Measure the luminance of gray level 255 at 5 points

 $\delta W = Maximum \left[ L (1), L (2), L (3), L (4), L (5) \right] / Minimum \left[ L (1), L (2), L (3), L (4), L (5) \right]$ 



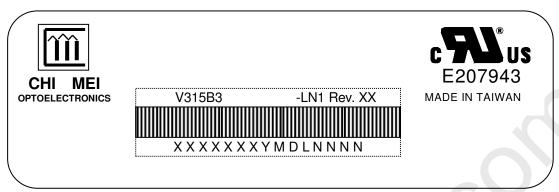


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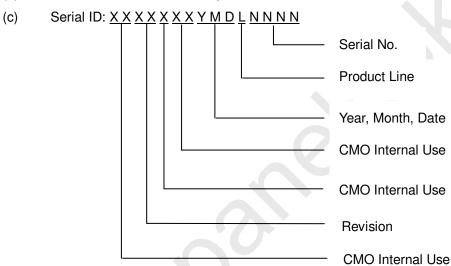
# 8. DEFINITION OF LABELS

#### 8.1 CMO MODULE LABEL

The barcode nameplate is pasted on each module as illustration, and its definitions are as following explanation.



- (a) Model Name: V315B3-LN1
- (b) Revision: Rev. XX, for example: A0, A1... B1, B2... or C1, C2...etc.



Serial ID includes the information as below:

- (a) Manufactured Date: Year: 1~9, for 2001~2009
  - Month: 1~9, A~C, for Jan. ~ Dec.

Day: 1~9, A~Y, for 1<sup>st</sup> to 31<sup>st</sup>, exclude I,O, and U.

- (b) Revision Code: Cover all the change
- (c) Serial No.: Manufacturing sequence of product
- (d) Product Line: 1 -> Line1, 2 -> Line 2, ...etc.



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#### 9. PACKAGING

#### 9.1 PACKING SPECIFICATIONS

(1) 5 LCD TV modules / 1 Box

(2) Box dimensions: 834(L) X 380 (W) X 530 (H)

(3) Weight: approximately 38.5Kg (5 modules per box)

## 9.2 PACKING METHOD

Figures 9-1 and 9-2 are the packing method

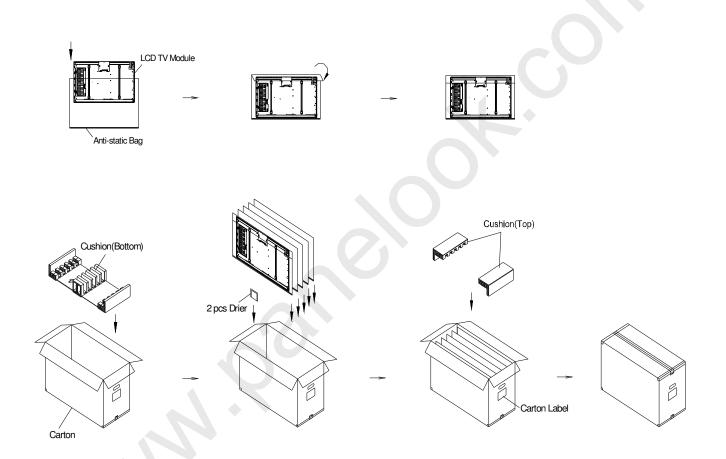


Figure.9-1 packing method

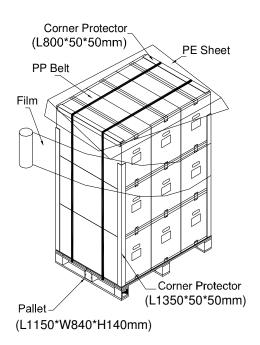


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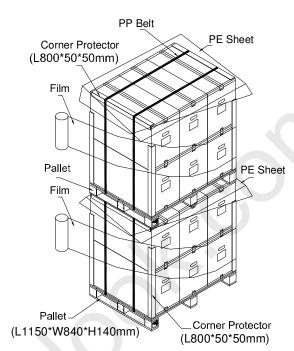
Issued Date: Oct. 31, 2008 Model No.: V315B3 - LN3

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# Sea / Land Transportation (40ft Container)



# Sea / Land Transportation (40ft HQ Container)



# Air Transportation

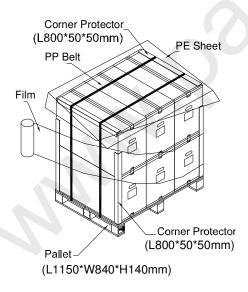


Figure.9-2 packing method

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#### 10. PRECAUTIONS

#### 10.1 ASSEMBLY AND HANDLING PRECAUTIONS

- (1) Do not apply rough force such as bending or twisting to the module during assembly.
- (2) It is recommended to assemble or to install a module into the user's system in clean working areas. The dust and oil may cause electrical short or worsen the polarizer.
- (3) Do not apply pressure or impulse to the module to prevent the damage of LCD panel and backlight.
- (4) Always follow the correct power-on sequence when the LCD module is turned on. This can prevent the damage and latch-up of the CMOS LSI chips.
- (5) Do not plug in or pull out the I/F connector while the module is in operation.
- (6) Do not disassemble the module.
- (7) Use a soft dry cloth without chemicals for cleaning, because the surface of polarizer is very soft and easily scratched.
- (8) Moisture can easily penetrate into LCD module and may cause the damage during operation.
- (9) High temperature or humidity may deteriorate the performance of LCD module. Please store LCD modules in the specified storage conditions.
- (10) When ambient temperature is lower than 10°C, the display quality might be reduced. For example, the response time will become slow, and the starting voltage of CCFL will be higher than that of room temperature.

#### **10.2 SAFETY PRECAUTIONS**

- (1) The startup voltage of a backlight is over 1000 Volts. It may cause an electrical shock while assembling with the inverter. Do not disassemble the module or insert anything into the backlight unit.
- (2) If the liquid crystal material leaks from the panel, it should be kept away from the eyes or mouth. In case of contact with hands, skin or clothes, it has to be washed away thoroughly with soap.
- (3) After the module's end of life, it is not harmful in case of normal operation and storage.

#### 10.3 STORAGE PRECAUTIONS

When storing modules as spares for a long time, the following precaution is necessary.

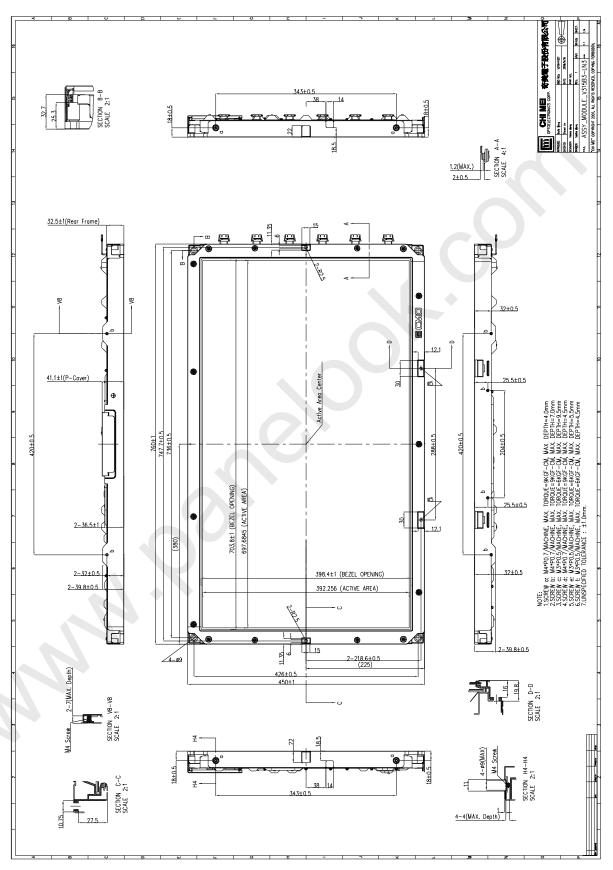
- (1) Do not leave the module in high temperature, and high humidity for a long time. It is highly recommended to store the module with temperature from 0 to 35°C at normal humidity without condensation.
- (2) The module shall be stored in dark place. Do not store the TFT-LCD module in direct sunlight or fluorescent light.



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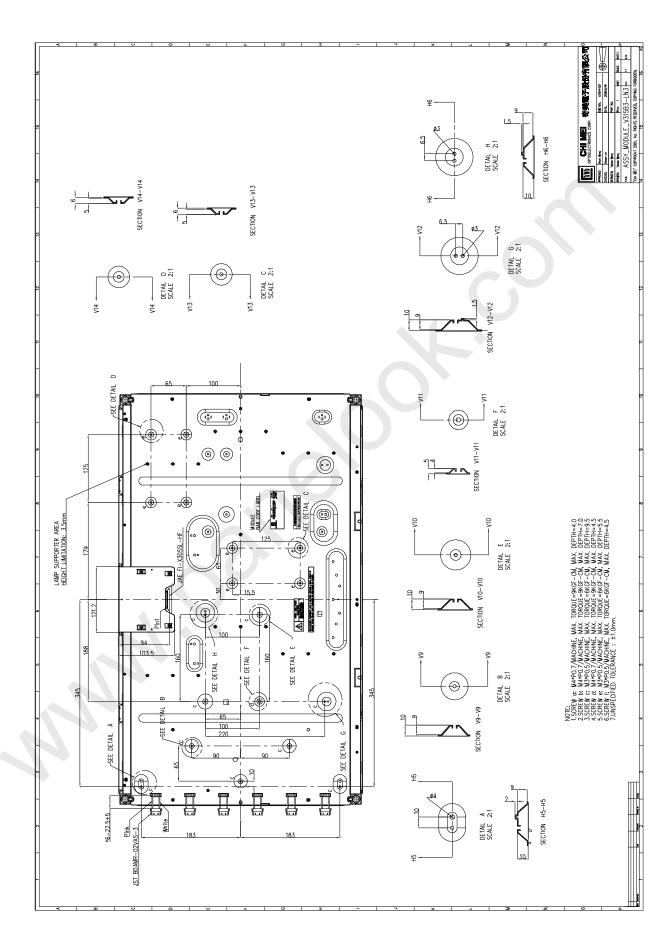


# 11. MECHANICAL CHARACTERISTICS



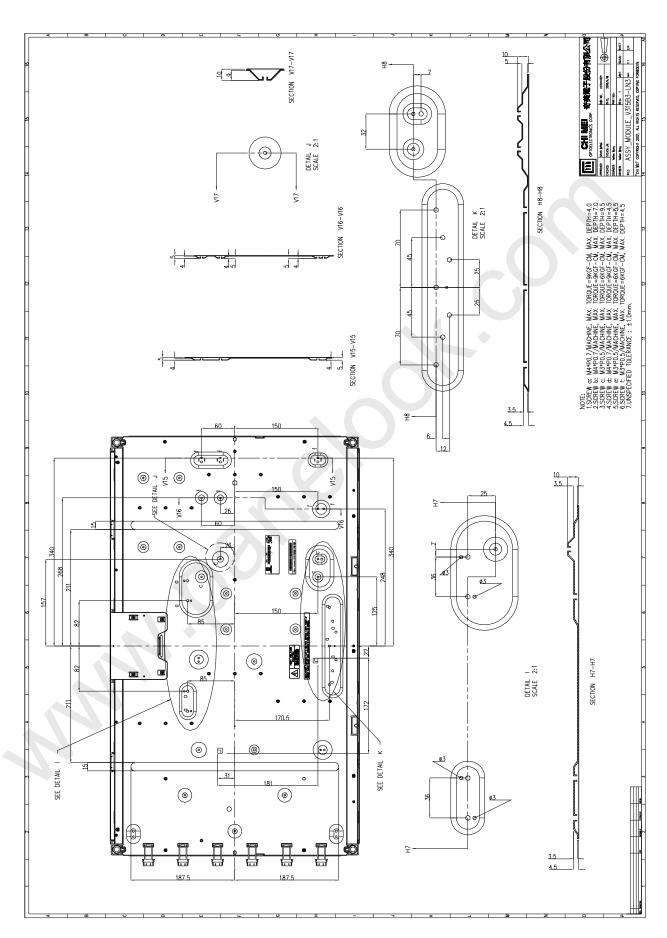


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